

PARENTS AS TEACHERS

*Serving
Cleveland County Families
And Helping
Their Children Grow
From The Cradle
To The Classroom*



Creating warm and loving relationships with children and taking opportunities to talk with them about the ordinary stuff of life — even when they're too young to fully understand the words — is the basis for good intellectual and emotional development.

Parents as Teachers helps parents capture those teachable moments.



LEARNING BEGINS AT BIRTH!

Eight Is Too Late...

to start paying attention to your child's learning needs. By the time a child reaches school age, the most crucial brain connections for language, motor, and cognitive capabilities have already been established.

So Don't Hesitate...

to join the hundreds of Cleveland County families who have participated in **Parents as Teachers** since 1993. All families with preschool age children residing in Cleveland County are eligible to join.

Parent educators work flexible hours to accommodate schedules for working parents. There is also a parent educator available for Spanish speaking families.

Contact **Parents as Teachers** to learn more about this unique early childhood and parent education support program.



INTERNATIONAL AFFILIATE

Parents as Teachers of Cleveland County
PO Box 1468, Shelby, NC 28150
704-480-5591

CLEVELAND COUNTY
PARTNERSHIP FOR
CHILDREN

Your Child's Future Is In Your Hand



**So take the first step
and give your child a**



**PARENTS AS TEACHERS
of Cleveland County**

Name of Parent(s): _____

Mailing Address: _____

Home phone: _____ e-mail address: _____

Name and Birthdate of Child(ren) (include year) _____

Contact me before noon noon - 5:00 pm after 5:00 pm

Parents are their children's first and most influential teachers.

The Parents as Teachers "Birth to Five" curriculum focuses on four early childhood developmental domains:

- ★ Physical and motor growth
- ★ Social/emotional development
- ★ Intellectual and cognitive stimulation
- ★ Language and communication development

Studies show that children whose families participate in PAT...

- ★ are ahead of their peers in language, motor, and social development by age 3.
- ★ score higher on standardized measures in reading and math.
- ★ have higher school readiness scores.
- ★ are less likely to need remedial assistance.

"In our busy pediatric practice there is often not enough time to address our patients' developmental progress. **Parents as Teachers** serves a vital role by teaching parents to provide a stimulating and enriching environment for the children of this community."

— **Dr. Brian Benfield**, *Shelby Children's Clinic*
(Dr. & Mrs. Benfield have experienced the benefits of PAT)

704-480-5591

Did you know...

- ★ every child can learn and encouragement is essential to a child's success.
- ★ the first three years are critical to a child's intellectual, social, and emotional growth.
- ★ a child's language and vocabulary skills start developing the moment the child is born.
- ★ involving babies with books is the first step to developing a love for reading.



PARENTS AS TEACHERS mission is to...

- ★ help parents prepare their children to succeed in school and life.
- ★ increase parent knowledge about child development.
- ★ enhance parent-child interaction.
- ★ provide for early detection of developmental delays or health concerns.

When you enroll in PARENTS AS TEACHERS you will receive FREE OF CHARGE...

- ★ monthly visits in your home by a parent educator who shares age appropriate toys, games, and information on child growth and development.
- ★ screenings in your home to assess your child's hearing, vision, and developmental progress.
- ★ monthly activity calendars and quarterly newsletters.
- ★ invitations to special events and workshops for families.
- ★ the opportunity to network with other parents of preschool age children.